Dear Exhibitor,

We wish to thank you for all your support in past years and welcome you to participate in the 2011 Fireside Symposium which will be held at the Beautiful Blue Mountain Resort in Collingwood.

Please see attached this year’s registration form and rates for booth space. There will be indoor display booths as well as outdoor burn booths which are in close proximity to each other. We have made one major change to the rate structure from previous events. This year’s booth costs include event expenses which have allowed us to eliminate the need for external sponsorships. It is our intention that this format will promote a sense of community amongst participants.

In 2011 we aim to bring a different flavour with our educational programs. We encourage you to promote our seminars to your dealers and service people. Together let’s make the 2011 show the best ever. Stay tuned for more exciting news and information.

Thank you for your continued support of the HPBAC functions. We hope to see at the 2011 Fireside Symposium-Blue Mountain.

HPBAC Ontario Chapter

Phone: 705-349-2220   Fax: 1-800-687-1383   E-mail: hpbaontario@bellnet.ca
Join other industry professionals to talk shop, compare notes and shoot the breeze in the relaxed and beautiful setting of Blue Mountain. You will be treated to genuine camaraderie, quality education and a memorable event.

We hope to see you there!!!

Our format has changed - no further sponsorship required!!

**Tradeshow Booth Rates**

(1st Choice) **Indoor Booth**

- $2099

(2nd Choice) **Outdoor Booth**

- $2099

(3rd Choice) **Indoor Booth**

- $2499

- **Extra Pass**

- $199

**Indoor & Outdoor Tradeshow Are Only 100 Ft. Apart**

- Includes 2 day tradeshow pass, 2 breakfasts, 2 lunches, 1 BBQ dinner (with 1 drink), 3 coffee breaks, 2 education days, all taxes and service charges for 2 people

- ELECTRICAL per 15 amp hook up

- $200

Booth assignments are determined on a “first come, first serve” basis. Please select:

- 1st Choice
- 2nd Choice
- 3rd Choice

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**Registration**

Name: 

Company: 

Address: 

Email: 

Phone: 

Method of Payment:

- Visa
- MasterCard

Credit Card 

Exp 

Signature: 

For Further Information, contact: HPBAC Ontario Chapter

Elena Morrison - Administrator  Phone: 705-349-2220  Fax: 1-800-687-1383  E-mail: hpbaontario@bellnet.ca

4506 Rowsome Road East, Brockville, ON K6V 5T4  attention: Alison Coleman
Outdoor Tradeshow Floorplan

Booth Size 10' x 20'
Join other industry professionals to talk shop, compare notes and shoot the breeze in the relaxed and beautiful setting of Blue Mountain. You will be treated to genuine camaraderie, quality education and a memorable event.

We hope to see you there!!

**Tradeshow Rates**

- HPBAC Dealer Members
  - Retailers, Service, Associates, Affiliates, Individuals
  - 2nd, 3rd, 4th...person from same company
  - Early Bird (until Dec. 31/10): $149
  - After Jan.01/11: $199

- HPBAC Industry Members & Non-Members
  - Manufacturers, Utilities, Manufacturers’ Reps, Distributors
  - 2nd, 3rd, 4th...person from same company
  - Early Bird (until Dec. 31/10): $199
  - After Jan.01/11: $269

Includes 2 day tradeshow pass, 2 breakfasts, 2 lunches, 1 BBQ dinner (with 1 drink), 3 coffee breaks, 2 education days, all taxes and service charges.

- Tradeshow Only
  - Sunday or Monday
  - Early Bird (until Dec. 31/10): $99
  - After Jan.01/11: $109

Includes 1 day tradeshow pass, 1 breakfast, 1 lunch, coffee break, all taxes and service charges.

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**Rates per Room Type (Taxes not Included)**

<table>
<thead>
<tr>
<th>Blue Mountain Inn</th>
<th>Resort Room</th>
<th>Studio</th>
<th>Bachelor</th>
<th>One Bedroom</th>
<th>Two Bedrooms</th>
<th>Three Bedrooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>$99</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Rivergrass Mountain</th>
<th>Resort Room</th>
<th>Studio</th>
<th>Bachelor</th>
<th>One Bedroom</th>
<th>Two Bedrooms</th>
<th>Three Bedrooms</th>
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<tbody>
<tr>
<td>$139</td>
<td></td>
<td>$144</td>
<td></td>
<td>$159</td>
<td></td>
<td>$209</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Village at Blue Suites</th>
<th>Resort Room</th>
<th>Studio</th>
<th>Bachelor</th>
<th>One Bedroom</th>
<th>Two Bedrooms</th>
<th>Three Bedrooms</th>
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</tr>
</tbody>
</table>

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**Register by December 31, 2010 for a chance to win 2 nights accommodations at Blue Mountain Resort**

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**Registration**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Method of Payment</th>
<th>Credit Card #</th>
<th>Exp</th>
<th>Signature</th>
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